

cool 2021

CATALOGUE PROGRAM



OVERVIEW

OUR COOL 2021 CATALOGUE IS ARRIVING SOON.

In the meanwhile, we would like to give you a brief overview of our upcoming annual catalogue.

CATALOGUE PARAMETERS:

- Special cover catalogues are available from 50 pcs.
- 552 pages
- More than 1600 unique items
- 150+ Novelties
- 200×240 mm size
- 70 g inlay / 250 g cover paper
- 965 g total weight

AVAILABLE LANGUAGES:

- English without prices
- Italian with prices
- German with prices
- Czech with prices (EUR/CZK)
- Polish with prices
- French with prices
- Dutch with prices
- Hungarian with prices

TIMING

Order deadline of
special cover catalogues:
10th of December 2020.

Special cover graphics deadline:
18th of December 2020.

Catalogue availability:
Week 4-5. 2021.



PRICING

CATALOGUE PRICING

Quantity	Pre-order price until 30.11.2020	Standard price
Up to 10 pcs	30 EUR including delivery	
11-100 pcs	2,19 EUR	2,59 EUR
101-500 pcs	1,69 EUR	2,29 EUR
501-1500 pcs	1,19 EUR	1,89 EUR
1501- pcs	0,79 EUR	1,49 EUR

Above displayed catalogue prices are EXW Budapest.

SPECIAL COVER CHARGES

- Special cover catalogue and own inside cover available from 50 pcs.
Special cover setup charge is **39 EUR / cover / language version.**
Own inside cover surcharge is **0,20 EUR / pc.**
Own inside cover setup charge is **16 EUR / cover / language version.**
- Additional inlay pages: **Pricing on request.**
Minimum order quantity: 1,000 pcs.
Multiples of 8 pages.

E-CATALOGUE PRICING

- Special cover e-catalogue costs **19 EUR.**
- Special cover e-catalogue with COOL-SHOP integration costs **39 EUR.**



COVER TEMPLATE

TECHNICAL REQUIREMENTS

COLOURS:
CMYK (Pantone colours are not acceptable!)

RESOLUTION:
minimum 300 DPI.

FORMATS:
TIFF, PDF, EPS, AI, CDR

OTHERS:
Claims of print colours are only accepted if a colour proof has been provided.
Please attach your logo, images and fonts used in your covergraphics.

[DOWNLOAD SPECIAL COVER TEMPLATE](#)

[DOWNLOAD SPECIAL INLAY PAGES](#)



COVER SELECTION



Click the icon at the design of your choice to download both cover templates.

40 SPECIAL COVER DESIGNS

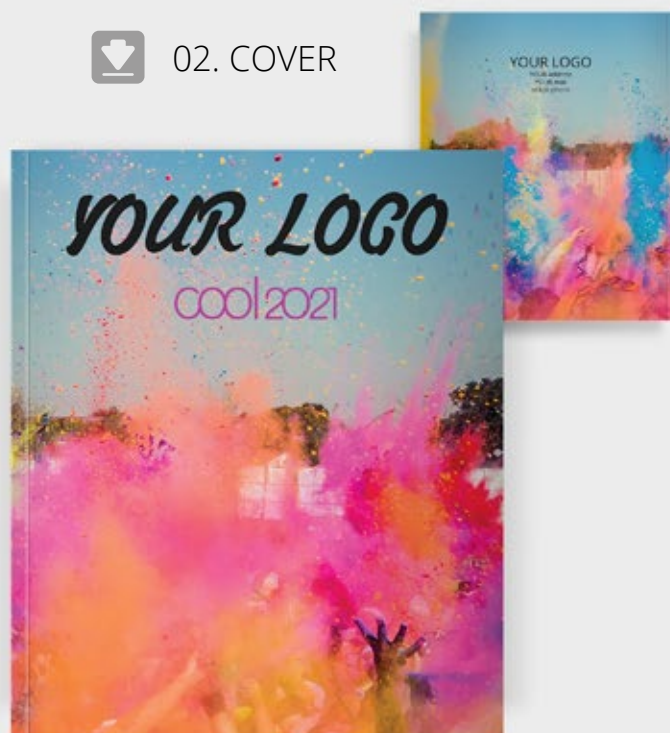
All you need to do is choose your favourite.



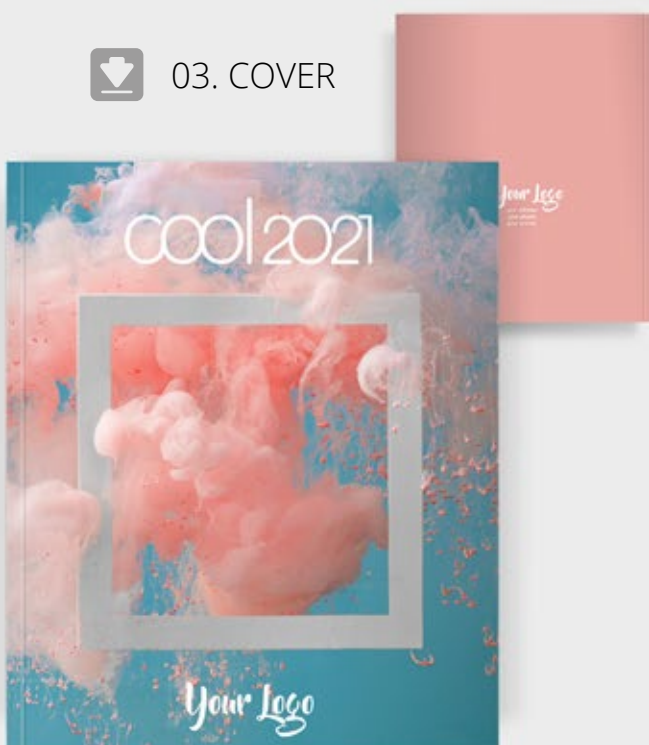
01. COVER



02. COVER



03. COVER



04. COVER



COVER SELECTION



Click the icon at the design of your choice to download both cover templates.

40 SPECIAL COVER DESIGNS

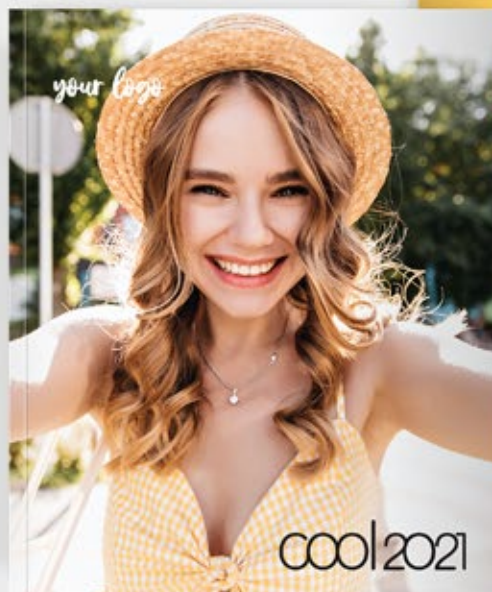
All you need to do is choose your favourite.



05. COVER



06. COVER



07. COVER



08. COVER



COVER SELECTION



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40 SPECIAL COVER DESIGNS

All you need to do is choose your favourite.



09. COVER



10. COVER



11. COVER



12. COVER



COVER SELECTION



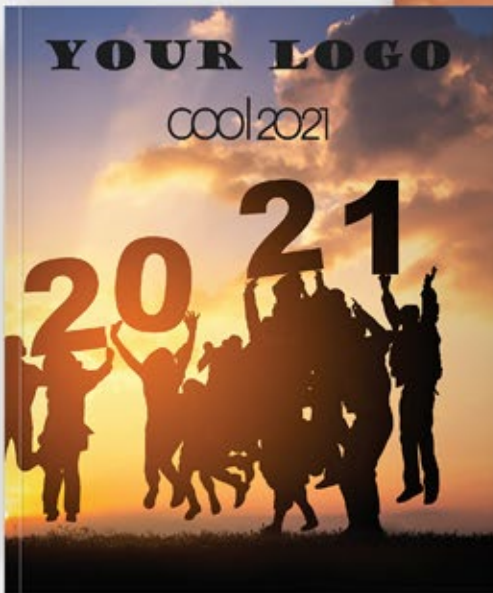
Click the icon at the design of your choice to download both cover templates.

40 SPECIAL COVER DESIGNS

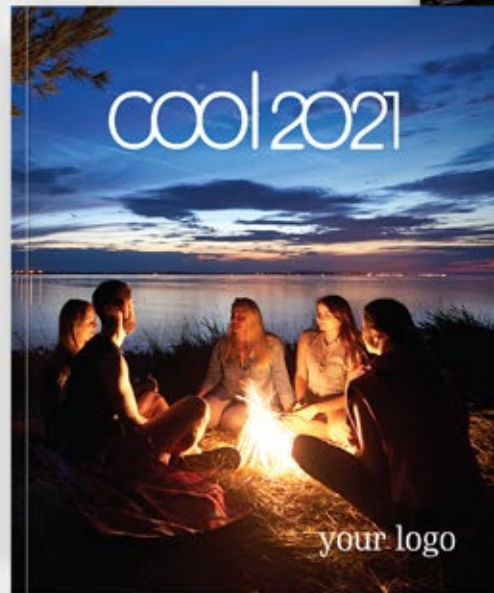
All you need to do is choose your favourite.



13. COVER



14. COVER



15. COVER



16. COVER



COVER SELECTION



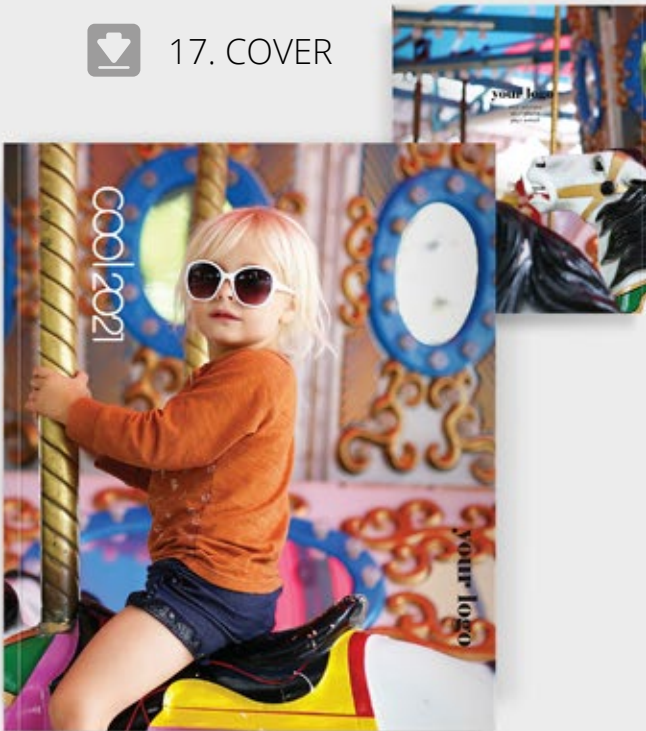
Click the icon at the design of your choice to download both cover templates.

40 SPECIAL COVER DESIGNS

All you need to do is choose your favourite.



17. COVER



18. COVER



19. COVER



20. COVER



COVER SELECTION



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40 SPECIAL COVER DESIGNS

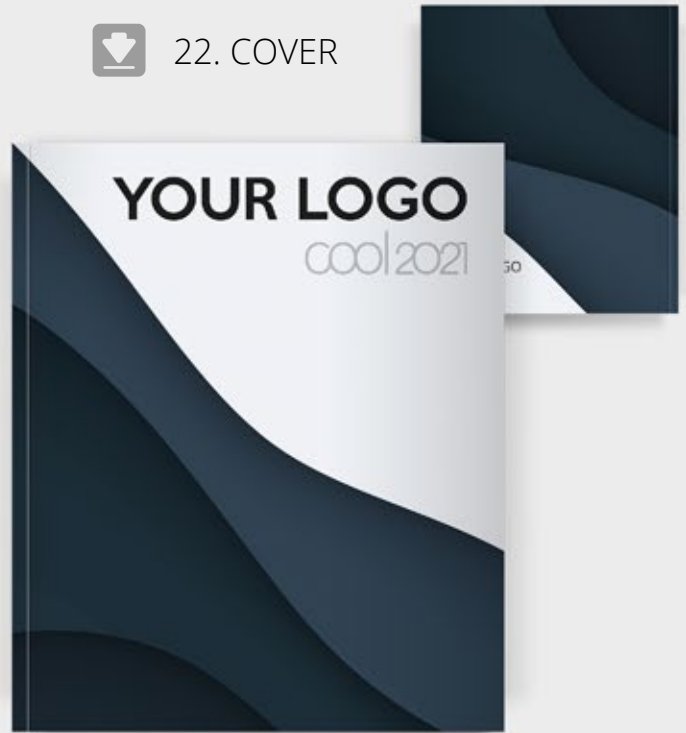
All you need to do is choose your favourite.



21. COVER



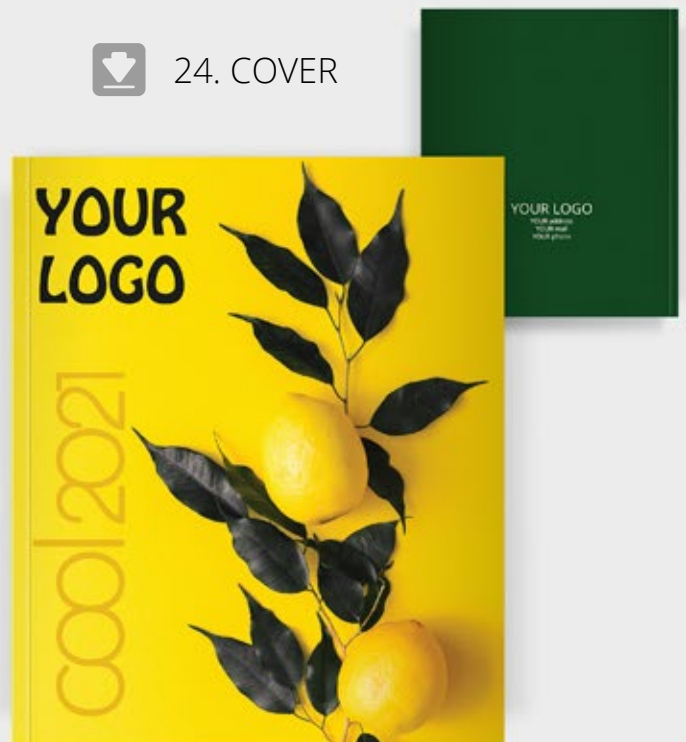
22. COVER



23. COVER



24. COVER



COVER SELECTION



Click the icon at the design of your choice to download both cover templates.

40 SPECIAL COVER DESIGNS

All you need to do is choose your favourite.



25. COVER



26. COVER



27. COVER



28. COVER



COVER SELECTION



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40 SPECIAL COVER DESIGNS

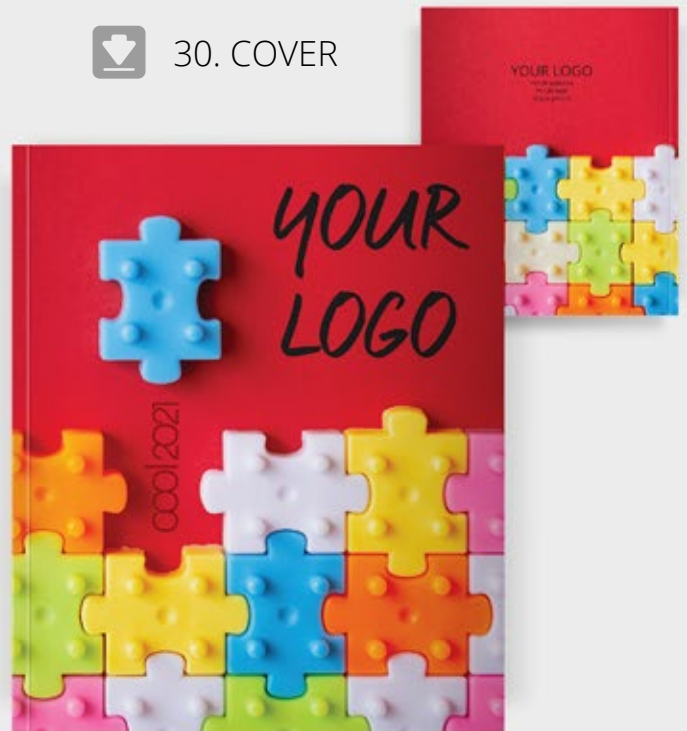
All you need to do is choose your favourite.



29. COVER



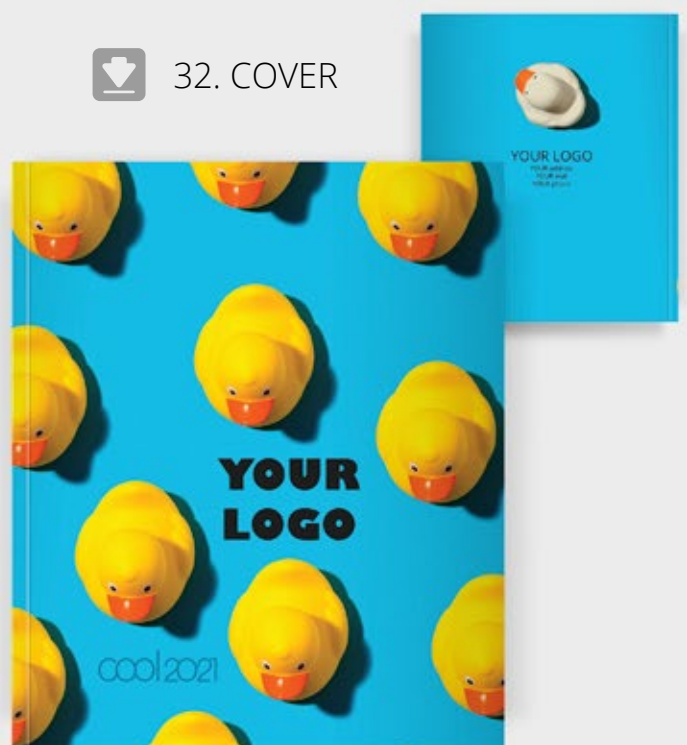
30. COVER



31. COVER



32. COVER



COVER SELECTION



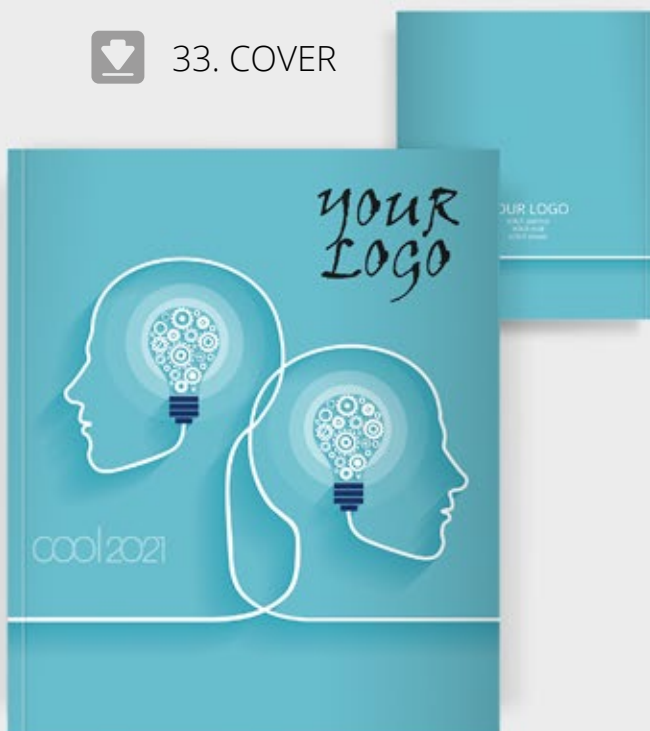
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40 SPECIAL COVER DESIGNS

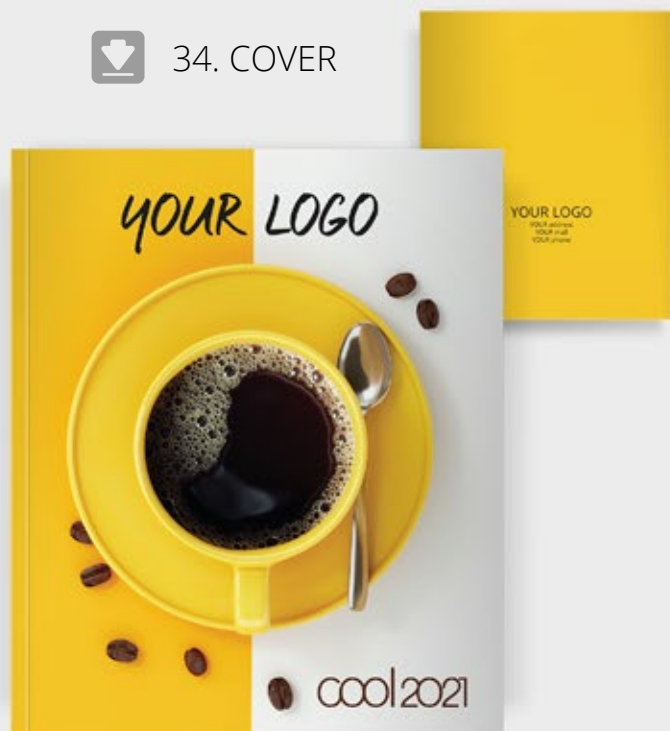
All you need to do is choose your favourite.



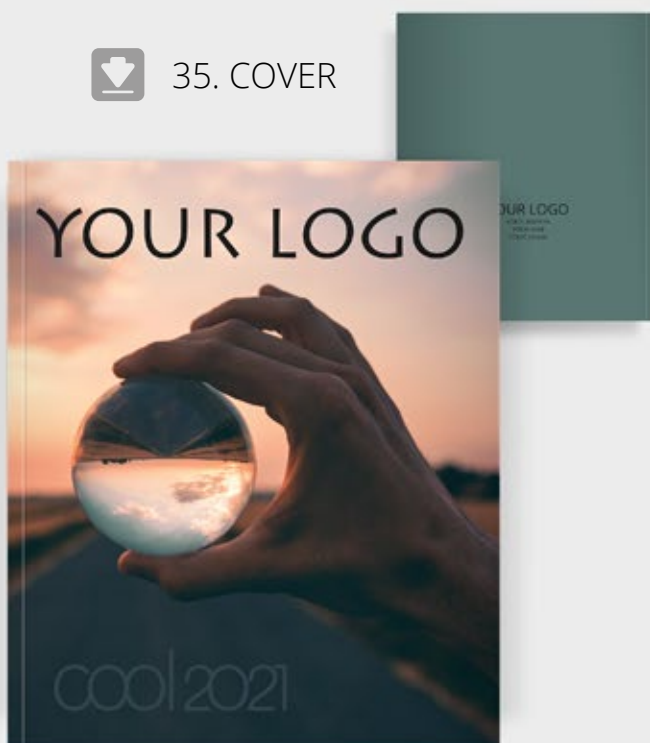
33. COVER



34. COVER



35. COVER



36. COVER



COVER SELECTION



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40 SPECIAL COVER DESIGNS

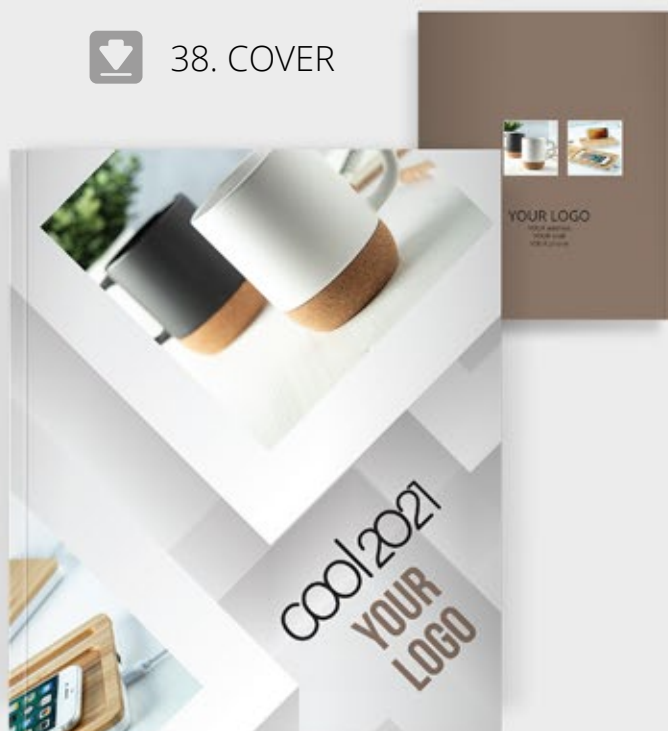
All you need to do is choose your favourite.



37. COVER



38. COVER



39. COVER



40. COVER



INFORMATION

Contact us to order your catalogues
or to obtain further information about
the COOL 2021 Catalogue!



ANDA PRESENT GROUP

www.andapresent.com